

Communications Committee Meeting
Orchard Valley United Church
June 2, 2019

The Communications Committee met on June 2, 2019 at 10:00 am, at Orchard Valley United Church with Donna Murphy, Sylvia Jacquard, Jane McDonald, and Carol Dewar in attendance.

The minutes of the last meeting were approved by consensus.

Old Business-

Sylvia and Jane are able to lead a Seniors' Service at Kings Riverside Court, Kentville, on June 9 at 2:30 pm.

Contact Information – Sylvia will work with Theresa and Rev. Don to prepare a contact information form, to be used both with paper and online. The form will also ask if that person is willing to have their photo appear on the website.

Information Bookmark for use at Acadia and Kingstec Campus of the NSCC – Jane is still working on this. Donna reported that she will wait for the new school year to promote our church in the Acadia newspaper.

Website – Carol reported on her review of many church websites using a list of affirming churches on the UCC website, and without fail almost all started with a welcoming page, clearly stating that you are welcome here. Almost all had pictures of people and families in church and in other activities on the home page. Most clearly stated what the church believes in, including their vision, missions and more. Many included their music programs and congregation programs. Many had a clear link, inside a little 'box', that directed you to what is happening in the church. Some had their announcements as a one-page newsletter. Some had the minister's sermons in text or audio/video.

Our website starts with our activities and although we have in various places our mission etc., it is not front and centre.

Discussion followed and we will seek advice from Rev. Don who recently attended a regional communication meeting. Jane suggested we may need to have a specialist on communications meet with us to develop a comprehensive Church communication plan including Facebook, website, Instagram etc. We will try to meet with Don and Theresa in the first week of July. Sylvia will arrange this.

New Business – We will aim for the second Sunday of the month at 10:00 am. For our monthly meetings.

The meeting was adjourned at 10:45 am. Next meeting in July to be arranged.

Respectfully submitted,
Carol Dewar,
Secretary